

2019 Custer Fair poster contest

Custer fair 2019 wants you to create the 48th annual Custer fair poster.

The Custer fair has been a prominent community event since 1972 bringing over 100,000 visitors to enjoy Evanston. We are looking for a stunning design to highlight our festival and be the focal point of our marketing for the 2019 festival. The winning artwork will be used for the Official Festival Poster, Brochure, Signage, and other print and web-based social media, marketing materials. Custer Fair loves to showcase Artists. So, what better way than to have you design the poster.

All profits from any sale of the poster will go to the Piccolo theatre/ Custer Fair. The sole financial consideration for the entrant is the prize. Posters may be displayed by Piccolo theatre/ Custer fair, reproduced in the official program and/or on the official Custer fair website, at the sole discretion of the Piccolo theatre/ Custer fair

All winning entries become sole property of piccolo theatre/ Custer fair

By participating, the entrant agrees to abide by and be bound by these rules And conditions.

Applicants can enter;

1 entry for \$25

3 entries for \$40

4 to 10 entries for \$75

Artwork must be submitted by **December 1st** 2018 by noon CST

Entry fee an Application are due by **November 30** 2018

There will be two winners, A Grand prize winner and a popular vote as decided on Facebook.

You must like our Facebook page! Tell your friends and family to like the page as that's where they will vote. Winner will be selected by most likes on their poster. You are responsible for sharing this contest on your social media. We will also be promoting the contest.

Grand prize winner will receive, \$300 .00 prize money as well as bragging rights and publicity on our website, Facebook and marketing outlets at our discretion. A credit line with the Artists name will be added into the poster design. The winners link will be added to the website there will also be on stage recognition during the fair . Should the winning

artist want a booth at Custer fair 2019 your entry fee will be waived for an arts and craft booth valued at \$275.00 Booth space is non-transferable

Popular vote winner will receive \$50.00 cash prize and post on Facebook

In the event of a popular vote tie names will be placed in a drawing and selected on a Facebook live feed.

Winners poster will be used for 2019 Custer fair and marketing as indicated above.

Application and entry fee due November 30 2018

Submission Deadline December 1 2018 by noon CST:

Online voting for People's Choice January 1-January 28, 2019:

Winners Announced Feb 5, 2019:

- The finished artwork must include the words "Custer Fair", "48th Annual". The dates (June 15 &16) And location "Corner of Chicago and Main, Evanston, IL"
- Poster entries must provide a positive message and focus on Custer Fair.
- Use only 11x13.5
- By signing this form, you are in a legally binding agreement for this contest
- This contest is open to anyone. If you are under the age of 18 your parent or legal guardian must sign the agreement waiving all rights to submitted art work.
- Fully completed and legible entry form
- Submissions must be your ORIGINAL artwork and be family event appropriate.
- NO signatures on front of posters!
- NO syndicated, copyrighted, images
- NO profanity; NO sexually explicit content; and NO images of a suggestable nature allowed.
- Please follow all poster contest rules or face disqualification of your entry (Entry fee is non-refundable)
- Entry fee is non-refundable
- All submissions must be in a digital format.
- Do not send original artwork by mail.
- Employees, former employees of Piccolo Theatre or Custer fair, Piccolo ensemble or board of directors **are not eligible**
- Poster must be vertical **13.5x11**
- Any media is allowed, including computer-generated graphics may be included into your two-dimensional design. All posters must be original art. And submitted in digital form's Jpeg
- An independent panel of judges will pick the grand prize winner, If the grand prize winner is disqualified for any at reason. A new grand prize winner will be selected. Should the grand prize winner's image be found to have any copyright issues you will be held legally responsible if legal action is pursued
 - **These things will factor into the judge's decision;**
 - Reproducibility into judge's decision

- That contestant has follow all poster contest rules or face disqualification of poster entry.
- positive in approach and wording, and focus on Custer fair
- Quality of design
- Creativity and originality
- Correct Spelling and grammar
- Following Custer fair Poster Contest rules

Judge's decision will be final, NO contact with Judges before or after will be allowed by contestants. If you do so your entry/entries will be disqualified.

The winning artist agrees that all rights of ownership are relinquished to Custer Fair for exclusive use for the Festival. The winning artist agrees to allow the Custer fair to use the artwork for marketing purposes in any and all future promotions.

Piccolo Theatre/Custer Fair reserves the right to make changes at any time.

Payment can be made by check, money order or credit card, should you wish to pay by credit card contact the office to pay.

Submit poster to:

Piccolocuster1972@gmail.com

Subject 2019 POSTER CONTEST

Your digital submission must include these instructions in their entirety, with your initials(parent/guardian) on each page agreeing you have them fully

For any questions please call Tammy at 224.714.7085

Signature

Date

The Piccolo Theatre/Custer fair ensures that no person or groups of persons shall, on the grounds of race, color, sex, religion, national origin, age, disability, retaliation or genetic information, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any and all programs, services, or activities administered Piccolo Theatre/Custer fair its recipients, sub-recipients, and contractors.

2019 poster application

Name: _____

Address: _____

State: _____ Zip code _____

Phone number: _____

Email address _____

Company name if any: _____

Have you ever worked for Piccolo Theatre or Custer Fair? Y___ N___

Have you read all the rules and regulations? Y___ N___

Do you agree to all the rules and regulations? Y___ N___

How did you hear about this contest? _____

Numbers of entries: _____

Print name _____

Signature _____

Signature of parent or legal guardian if under 18

Your information will be used only for this contest! We do not sell information to third parties.

Would you like to be added to our email list? Y_____ N_____

Are you interested in receiving information how to become a vendor at Custer fair Y_____ N_____