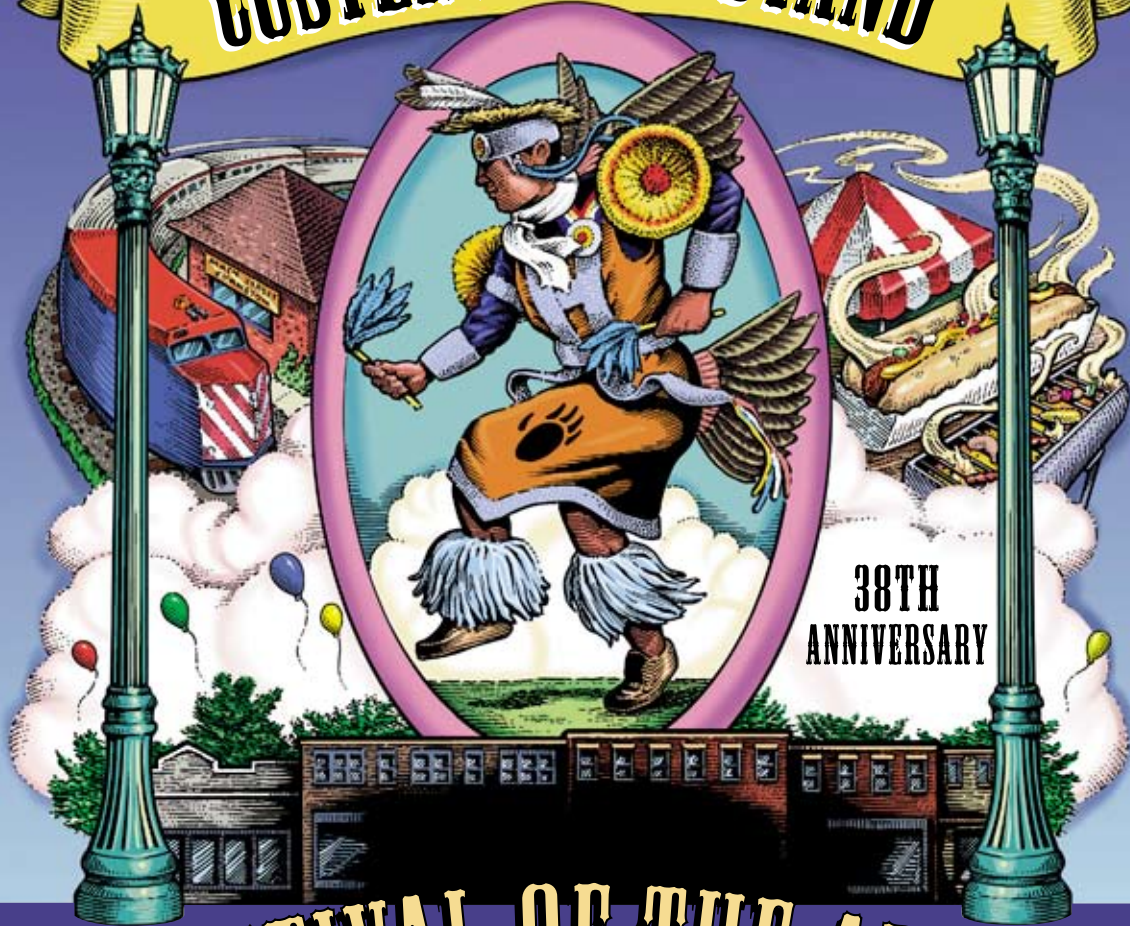


EXHIBITOR APPLICATION

# CUSTER'S LAST STAND



38TH  
ANNIVERSARY

## FESTIVAL OF THE ARTS

Voted Best Art Fair Twice by  
*Northshore Magazine*  
Annual Reader's Poll

**Evanston, Illinois**  
**Saturday & Sunday,**  
**June 19 & 20, 2010**

# CUSTER'S LAST STAND



*You are invited to make an application to Evanston's 38th Annual Custer's Last Stand Festival of the Arts.*

## **History**

The fair began in 1972 on historic Custer Avenue – named after General George Armstrong Custer in gratitude for his service to the Union during the Civil War. Each year since then, artists, craftspeople, antique dealers, restaurateurs, entertainers and the business community have gathered with 60,000 fair-goers for this award-winning Northshore tradition.

## **Date and Time**

The fair will be in operation on Saturday and Sunday, June 19 & 20 from 10 am till 7 pm. Food and Commercial booths on Chicago Avenue stay open until 9pm both days. Participants are required to set up prior to 9am and to remain open until closing is announced. Please refer to the accepted exhibitor packet for specific load-in/out times. There are no rain dates.

## **Eligibility**

There are five categories of booths, each in separate areas: Arts & Crafts, Antiques, Commercial, Not for Profit Information Booth and Food Booths.

**★Arts & Crafts Booths:** Arts & Crafts Booths: Only original works of art or handcrafted objects which are the unique creation of the exhibitor may be displayed. Artist must be present during the show. Absolutely no manufactured, commercial or imported objects allowed in the Arts & Crafts section! All categories of arts and crafts are eligible and applicants are required to send three slides, photographs or JPEGs of their work and one of their booth.

**★Antiques:** Open to all categories.

**★Commercial:** Manufactured, commercial or imported objects and all other non-arts-and-crafts related material or services.

**★Information Booths:** Available for not-for-profit organizations such as churches, service groups, etc. Sales from information booths require prior permission.

**★Food Section:** Please call 847-328-2204 or download application from website.

## **Spaces**

All booth sizes are 10'x10' with the exception of food booths. Booths are located in an open outdoor area. The entire exhibit including tent and personnel must fit inside the 10'x10' space. There are no exceptions. Exhibitors must furnish tents, tables, chairs and other set-up items. Exhibitors will be assigned a space and reporting time. Exhibitors may purchase multiple booths.

There are a limited number of 5' x 12' sidewalk spaces available for all divisions except Food Booths. These booths will not accommodate a 10' x 10' tent.

Electricity for non-food booths can be supplied at \$100, however only certain areas of the fair can support electricity. Generators and amplified sound are not allowed in Evanston.

## **Rental**

Tents, tables and chairs can be rented from Custer Fair. For prices, please see fee schedule. To accommodate the rental order, a separate \$100 refundable security deposit check **must** accompany the application. The check will be returned when all rentals are returned at the closing of the fair.

# FESTIVAL OF THE ARTS



## *Vetting*

To assure the quality of the event, all Arts & Craft exhibitors will be vetted on Saturday morning. Violation of the eligibility rules and fair regulations will result in item removal or booth closure.

## *Membership*

The annual membership is good for the year in which you apply. Membership is \$75 and includes the following benefits:

- ★ One parking permit for one vehicle.
- ★ Vendor slides/photographs kept on file to eliminate resubmission. Archives may be updated at anytime.
- ★ Special handling privileges at no additional cost. See special handling details for further info.
- ★ One free Custer's Last Stand T-Shirt.

## *Entry Fees & Deadline*

- ★ **Entry deadline is May 1st.** There is a \$25 late registration fee after May 1st. Entry fees are non-refundable after May 1st, unless application is received after May 1st and not accepted. Application must be postmarked by May 1st to avoid the late fee.
- ★ A \$10 non-refundable screening fee applies to ALL applicants except for those in the Information Booth category.
- ★ Applications are processed on a first-come, first-serve basis, with priority first given to Custer Fair Members.

**Checks are payable to:** Custer Street Fair. Absolutely NO post-dated checks will be accepted. **No personal checks will be accepted after May 1st.** After May 1st, only money orders, certified checks, credit cards or cash will be accepted. NSF or returned checks are subject to \$15.00 service charge in addition to bank fees.

## *Special Handling*

Special Handling (an additional \$25 fee) refers to requests for:

- ★ Specific spaces
- ★ Specific locations
- ★ Specific condition
- ★ Any other request that calls for additional handling.

These requests will be honored within the rules of the fair. Any unpaid for special handling requests will be filled and billed.

## *Parking & Security*

Parking is **not provided**, unless you are a Member or purchase a parking permit. Street parking is available around the fair area. Parking permits are available for a \$50 fee. Vendors who are Members or have purchased parking will receive a parking pass which **must** be displayed in the front window of the vehicle upon entering the fairgrounds (see accepted exhibitor packet for parking lot entrance gates and times). Vehicles in violation of parking regulations **will be ticketed and towed.**

## *More Information*

**For location:** Google 600 Main St, Evanston, IL 60202.  
**Website:** [www.custerfair.com](http://www.custerfair.com)  
**Email:** [applications@custerfair.com](mailto:applications@custerfair.com)  
**Call:** 847-328-2204  
**Fax:** 847-328-2295  
**Write to:** Custer Street Fair  
PO Box 6013  
Evanston, IL 60204-6013

Evanston Festival Theatre, Inc. is a not-for-profit corporation and does not discriminate according to race, sexual orientation, religion or political preference.



# CUSTER'S LAST STAND FESTIVAL OF THE ARTS

PO Box 6013, Evanston, IL 60204-6013

Address service requested.

Non-Profit Org.  
U.S. POSTAGE  
**PAID**  
Crystal Lake, IL  
60014  
Permit #315

## ***Best of the Fests...***

- ★ "This 38 year-old fest of chompin', stompin', and shoppin' isn't just any old street fair." —*CHICAGO SUN TIMES*
- ★ Inducted into the Illinois Festival Hall of Fame, 1992.
- ★ Voted Best Art Fair by Northshore Magazine 1993 and 2001 Annual Readers' Polls.
- ★ "...One of the most fair and professional promoters available in the Midwest!"  
—How to Make Money from Your Arts & Crafts
- ★ Selected to participate in the State of Illinois "*BEST OF THE FESTS*" in 1988.

