

CUSTER'S LAST STAND



You are invited to make an application to Evanston's 41th Annual Custer's Last Stand Festival of the Arts.

History

The fair began in 1972 on historic Custer Avenue – named after General George Armstrong Custer in gratitude for his service to the Union during the Civil War. Each year since then, artists, craftspeople, antique dealers, restaurateurs, entertainers and the business community have gathered with 70,000 fair-goers for this award-winning Northshore tradition.

Date and Time

The fair will be in operation on Saturday and Sunday, June 16 & 17 from 10 am till 7 pm. Food and Commercial booths on Chicago Avenue stay open until 9pm both days. Participants are required to set up prior to 9am and to remain open until closing is announced. Please refer to the Exhibitor Packet for specific load-in/out times. There are no rain dates.

Eligibility

There are five categories of booths, each in separate areas: Arts & Crafts, Antiques, Commercial, not-for-profit Information Booths and Food Booths.

★ **Arts & Crafts Booths:** Arts & Crafts Booths: Only original works of art or handcrafted objects which are the unique creation of the exhibitor may be displayed. Artist must be present during the show. Absolutely no manufactured, commercial or imported objects allowed in the Arts & Crafts section! All categories of arts and crafts are eligible and applicants are required to send three photographs or JPEGs of their work and one of their booth.

★ **Antiques:** Open to all categories.

★ **Commercial:** Manufactured, commercial or imported objects and all other non-arts-and-crafts related material or services.

★ **Information Booths:** Available for not-for-profit organizations such as churches, service groups, etc. Sales from information booths require prior permission. Proof of non-profit status is required.

★ **Food Fest:** Please call 847-328-2204 or download the application from www.custerfair.com.

★ **EcoVillage:** Businesses who promote green and environmentally friendly goods and services.

Spaces

All booth sizes are 10'x10' with the exception of food booths. Booths are located outdoors. The entire exhibit including tent and personnel must fit inside the 10'x10' space. There are no exceptions. Exhibitors must furnish tents, tables, chairs and other set-up items. Exhibitors will be assigned a space and reporting time. Exhibitors may purchase multiple booths.

There are a limited number of 5' x 12' sidewalk spaces available for all divisions except Food Booths. These booths will not accommodate a 10' x 10' tent.

Electricity for non-food booths can be supplied at \$100, however only certain areas of the fair can support electricity. Generators and amplified sound are not allowed in Evanston.

Equipment Rental

Tents, tables and chairs can be rented from Custer Fair. For prices, please see fee schedule. To accommodate the rental order, a separate \$100 refundable security deposit check **must** accompany the application. The check will be returned when all rental items are returned at the close of the fair.

CUSTER'S LAST STAND



Vetting

To assure the quality of the event, all Arts & Craft exhibitors will be vetted on Saturday morning. Violation of the eligibility rules and fair regulations will result in item removal or booth closure.

Membership

The annual membership is good for the year in which you apply. Membership is \$75 and includes the following benefits:

- ★ Retain your booth space from the prior year.
- ★ One parking permit for one vehicle.
- ★ Vendor photographs kept on file to eliminate resubmission. Archives may be updated at anytime.
- ★ Special Handling privileges at no additional cost. See special handling details for further info.
- ★ One free Custer's Last Stand T-Shirt.

Entry Fees & Deadline

- ★ **Application deadline is May 15th.** Applications must be postmarked by May 15th. Fees are not refundable after the deadline.
- ★ A \$10 non-refundable application fee applies to ALL applicants except for those in the Information Booth category.
- ★ Applications are accepted after the deadline without the \$25 discount.
- ★ Applications are processed on a first-come, first-serve basis, with priority first given to Custer Fair Members.
- ★ To register for a corner or end booth apply online. There is an additional \$25 fee.

Checks are payable to: Custer Street Fair. Absolutely NO post-dated checks will be accepted. **No personal checks will be accepted after May 15th** After May 15th, only money orders, certified checks, credit cards or cash will be accepted. NSF or returned checks are subject to \$20.00 service charge in addition to bank fees.

Special Handling

Special Handling (an additional \$15 fee) refers to requests for:

- ★ Specific spaces
- ★ Specific locations
- ★ Specific condition
- ★ Any other request that calls for additional handling.

These requests will be honored within the rules of the fair. Any unpaid for special handling requests will be filled and billed.

Parking & Security

Parking is **not provided**, unless you are a Member or purchase a parking permit. Street parking is available around the fair area. Parking permits are available for a \$50 fee. Vendors who are Members or have purchased parking will receive a parking pass which **must** be displayed in the front window of the vehicle upon entering the fairgrounds (see accepted exhibitor packet for parking lot entrance gates and times). Vehicles in violation of parking regulations **will be ticketed and towed**.

More Information

For location: Google 600 Main St, Evanston, IL 60202.

Website: www.custerfair.com

Email: office@custerfair.com

Call: 847-328-2204

Fax: 847-328-2295

Write to: Custer Street Fair
PO Box 6013
Evanston, IL 60204-6013

Piccolo Theatre, Inc. is a registered 501(c)3 nonprofit corporation and does not discriminate according to race, sexual orientation, religion or political preference.



CUSTER'S LAST STAND

FESTIVAL OF THE ARTS

PO Box 6013, Evanston, IL 60204-6013

Address service requested.

Best of the Fests...

- ★ "This 41 year-old fest of chompin', stompin', and shoppin' isn't just any old street fair." — *CHICAGO SUN TIMES*
- ★ Inducted into the Illinois Festival Hall of Fame, 1992.
- ★ Voted Best Art Fair by *Northshore Magazine* 1993 and 2001 Annual Readers' Polls.
- ★ "... One of the most fair and professional promoters available in the Midwest!" — *How to Make Money from Your Arts & Crafts*
- ★ Selected to participate in the State of Illinois "BEST OF THE FESTS" in 1988.

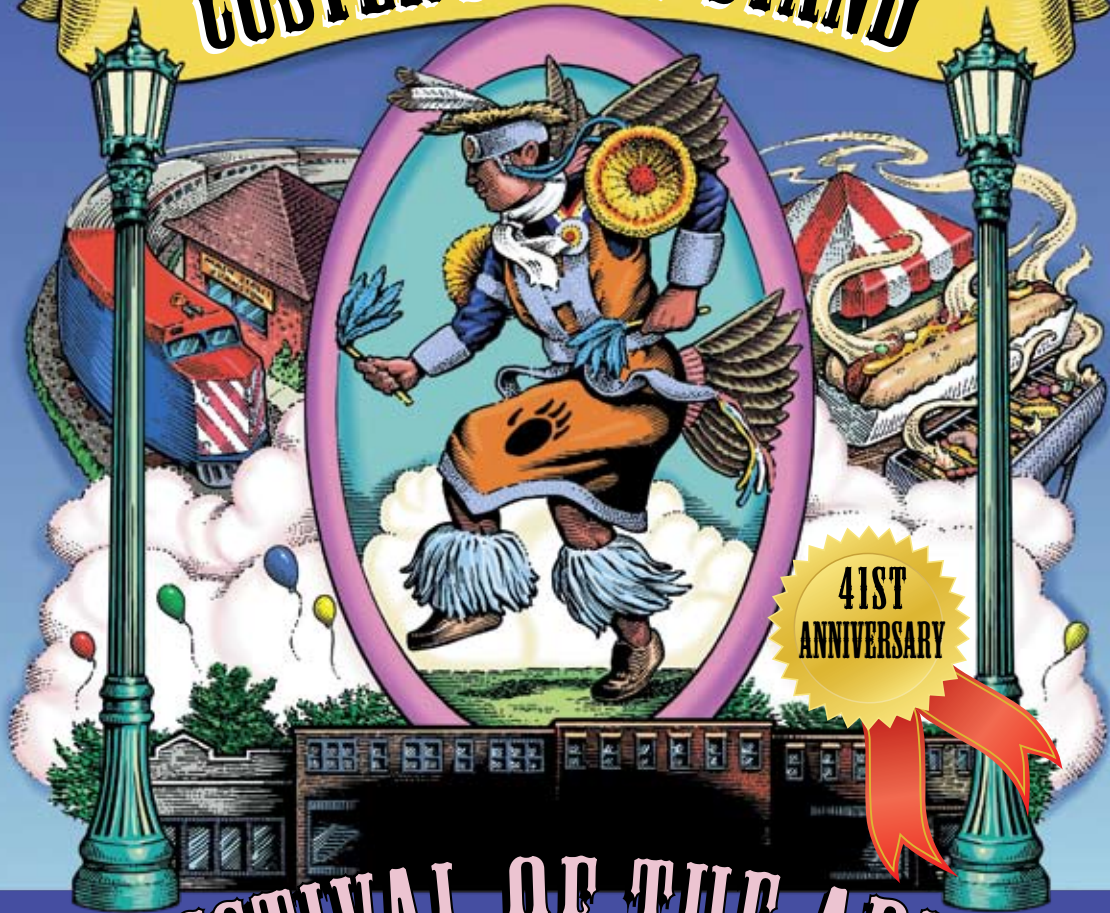
Non-Profit Org.
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Crystal Lake, IL
60014
Permit #315

piccolo theatre

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EXHIBITOR APPLICATION

CUSTER'S LAST STAND



41ST
ANNIVERSARY

FESTIVAL OF THE ARTS

Voted Best Art Fair Twice by
Northshore Magazine
Annual Reader's Poll

Evanston, Illinois
Saturday & Sunday,
June 16 & 17, 2012

Booth Fees

Save \$25 by applying before May 15th

Division	10' x 10' booth	5' x 12' booth**	Subtotal
Arts and Crafts	\$300 x _____	\$275 x _____	_____
Antiques	\$300 x _____	\$275 x _____	_____
Commercial (Main St. 10-7pm)	\$375 x _____	N/A	_____
Commercial (Chicago Ave. 10-9pm)	\$425 x _____	N/A	_____
Information	N/A	\$85 x _____	_____
EcoVillage	\$375 x _____	N/A	_____

Booth Fee Subtotal..... \$ _____

** 5' x 12' booth: Umbrellas only – no tent

Optional Fees

Membership (Includes parking)	\$75	\$ _____
Parking	\$50	\$ _____
Electricity (Designated areas only)	\$100	\$ _____
Special handling *** Please include instructions below.	\$15	\$ _____

Optional Fee Subtotal..... \$ _____

Rental Fees

All rentals are optional. Exhibitors are responsible for loss.
A separate check for \$100 is required as a security deposit.
Equipment will be set up by the rental company.

Item	Size	Number	Price	Total
Tent	10'x10' only	_____	\$300/tent	\$ _____
Table	6' or 8'	_____	\$25/table	\$ _____
Chair	NA	_____	\$10/chair	\$ _____

Rental Subtotal..... \$ _____

Calculation Section

Booth Fees Subtotal.....	\$ _____
Special Fees Subtotal.....	\$ _____
Rental Fees Subtotal.....	\$ _____
Application Fee.....	\$ _____ \$10
Apply online to waive the Application Fee.	

Fee Deductions

Apply before May 15th.....	\$ deduct \$25
Resident Discount..... (For Evanston residents & businesses)	\$ deduct \$10
Deductions Subtotal	\$ _____
GRAND TOTAL	\$ _____

Payment:

My check number is: _____

Mail this form with your check for the total amount to:
Custer Street Fair, PO Box 6013, Evanston, IL 60204-6013

***Special Handling instructions (\$15 fee, see above):

CUSTER'S LAST STAND

FESTIVAL OF THE ARTS

June 16 & 17, 2012 ★★★ 41TH YEAR

EXHIBITOR APPLICATION

For more information and online applications, please visit:
www.custerfair.com

Category of application:

- Arts and Crafts Information
 Antiques EcoVillage
 Commercial

Company name (or name to use in program) _____

Contact person's Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Description of art, craft, merchandise and goods:
(i.e. paintings, jewelry, ceramics)

Agreement

- ★ Only articles that are hand made as an original creation are allowed in the Arts & Crafts division. No manufactured or imported goods are allowed, with the exception of Antiques and Commercial divisions. The Fair retains the right to have violators remove disallowed items or to remove violators. We reserve the right to move exhibitors.
- ★ There are no rain dates.
- ★ Booth fees are non-refundable after May 15th deadline.
- ★ Evanston Festival Theatre, Inc. cannot be held responsible for theft, damage of property or injury to person.
- ★ I agree with the terms and condition as stated at <http://www.custerfair.com/applications/terms.cfm>

I agree to comply with all terms and conditions as set forth in this agreement.

signature required _____

printed name _____

BOOTH